

MACO

ISSUE 3 • US \$2.95

People

EXCLUSIVE: KEES DISHES IT OUT "OBVIOUSLY THERE ARE TWO SIDES TO THE STORY..."

THE HOTTEST WEDDINGS
OF THE YEAR!

ADAM & JILL STEWART:
"WHEN HE GOT DOWN ON HIS KNEE...
I RAN OUTSIDE CRYING"
EXCLUSIVE WEDDING PHOTOS OF SANDALS CEO



HOT GIRLS + HOT CARS
RALLY BARBADOS '09!



INSIDE JOKE, BOYS?



TRINI ACTRESS TAMES
SPORTS ANCHOR

PARTIES . FASHION . SCOOPS . BEAUTIES . SPORT



CONCEPT

For the past 10 years, MACO Magazines have been taking you into the glamorous homes of the elite.

Now, we take you into their lives.

MACO People is the first magazine in Barbados featuring intimate conversations with personalities, sports legends, artists and socialites, as well as featuring an inside look at the most exciting events, private parties and happenings within Barbados. We take our readers behind closed doors, beyond the velvet rope, giving them an all access pass into the lives of the fabulous and the famous within the platinum isle.

MISSION

It is our mission to provide advertisers and partners with essential insight, unrivalled opportunity and dynamic ideas that enrich their media investment and provide connections to our readers.

DISTRIBUTION

MACO People is published quarterly, with a circulation of 12,000.

It will be distributed in established bookstores, supermarkets, airports, banks, coffee shops, spas, restaurants, lounges, select retail stores, doctors offices, polo clubs, special events and more.

DEMOGRAPHICS

MACO People will appeal to a wide range of readers throughout Barbados; The true Maco's at heart.

This magazine will be read by people coming from a wide cross section of eco-societal backgrounds:

- Ages 21-51
- 52% Women/48% Men
- Readers WILL pass the magazine on after reading, at least once

RATES – All quoted in US\$

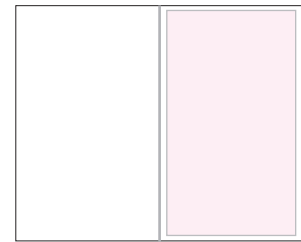
Inside front cover: \$2500
 Outside back cover: \$3000
 Inside Back Cover: \$2000
 FRH Opposite Contents: \$1500

Double Page Spread: \$2250
 Full Page: \$1250
 Half Page: \$650
 Banner: \$250

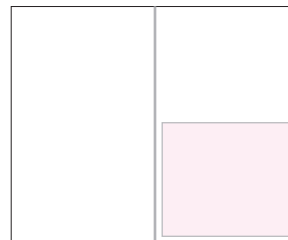
SPECIFICATIONS



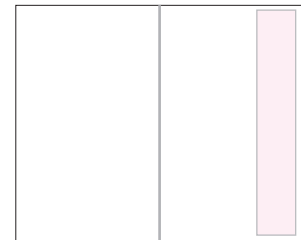
Double Page Spread
18" W x 11" H



Full Page
9" W x 11" H



Half Page
9" W x 5.5" H



Banner Ad
3.3" W x 11" H

TERMS & CONDITIONS

In these conditions Tote Bagai Publishing as publisher of magazines carrying advertising is referred to as 'TBP'. The Advertiser refers to the person or entity booking the space, whether an advertising agency or direct client.

1. Rates are quoted exclusive of VAT and may be increased at any time upon 3 months written notice.
2. In addition to the rates quoted in the Media Kit, if an Advertiser requires artwork, sketches, layout, photography or processing, or other services deemed 'production work', it shall pay TBP for the same at the cost plus VAT quoted at the time of the request.
3. Copyright in any production work provided by TBP shall vest in TBP.
4. Cancellations cannot be accepted from Advertisers within 60 days of closing date. Covers and promotions cannot be cancelled.
5. Cancellation: Notice in writing is required to stop or suspend and insertion. The notice is to arrive at TBP before 60 days of the closing date.
6. If an Advertiser cancels the balance of a contract, he relinquishes any right to any discount to which he was previously entitled and advertisements will be paid for at the appropriate rates.
7. TBP is not responsible for errors for omissions in advertising materials provided by the Advertiser or for changes made after closing date.
8. TBP may reject or cancel any advertising for any reason at any time. Advertisements simulating the magazine's editorial material in appearance or style or that are not immediately identifiable as advertisements are not acceptable.
9. No conditions, printed or otherwise, appearing on contracts, orders or copy instructions which conflict with, vary or add to these conditions or the provisions of the magazine's media kit will be binding on TBP to the extent that the conditions contained herein are inconsistent with any such conditions, these conditions shall govern and supersede any such. TBP has the right to insert the advertising anywhere in the magazine (such as page location, competitive separation or placement facing editorial copy), will be treated as a positioning request only and cannot be guaranteed. TBP's inability or failure to comply with any such condition shall not relieve the Advertiser of the obligation to pay for the advertising.
10. Charges will be made to the Advertiser where the printers are involved in extra production work owing to acts or defaults of the Advertiser. These charges will be at the rates agreed prior to publication.
11. TBP shall not be subject to any liability whatsoever for any failure to publish or circulate all or any part of any issue for the magazine because of strikes, work stoppages, accidents, fires, acts of God or any other circumstances not within the control of TBP.
12. Invoices are rendered on or before the on sale date of the magazine. Payments are due within 30 days from the billing date. The Advertiser (and Agency) are jointly and severally liable for payment of all invoices for advertising published in the magazine. If accounts are not paid by the due date TBP reserves the right to make surcharges at the rate of 3% per month until payment is made.
13. Any and all negotiated Advertiser discounts are only applicable to and available during the period in which they were earned. Unused rebates will expire six months after the end of the period in which they were earned.
14. Agents must disclose the name of their clients and the nature of the advertising at time of booking. Any mistaken disclosure or failure to disclose entitles TBP to reject or cancel the order
15. All copy, artwork and materials must comply with the specifications set out in the Media Kit.
16. If the Advertiser does not provide finished copy by the scheduled artwork deadline TBP is entitled but not obliged to repeat copy from the preceding period.
17. TBP is not responsible for corrections to copy after the scheduled date nor for key numbers.
18. TBP is entitled in its absolute discretion to reject or exclude any advertisement submitted or previously accepted for publication.
19. Final print runs are not decided until one week prior to on-sale. Therefore the total amount of inserts used may vary.
20. Contract conditions are subject to change without notice